

## **Terms and Conditions of the 2017 Membership Rewards® Millionaire**

### **Offer Period**

23<sup>rd</sup> March to 31<sup>st</sup> May 2017 (both dates included)

### **Draw Date**

11<sup>th</sup> July 2017

### **Reward Prize**

Register for this offer and spend on your Card during the offer period to be in with a chance to win 1,000,000 Membership Rewards® Points.

### **Eligibility Criteria**

This offer is open to Basic Cardmembers enrolled in the Membership Rewards® programme, and may additionally hold any of the following Basic or Supplementary Cards issued by AMEX (Middle East) B.S.C (c) ("AEME") in Kuwait, Qatar, Bahrain, Egypt, Lebanon, Oman, Jordan, Morocco, Algeria, Tunisia, Libya and Yemen.

#### Eligible Cards:

The American Express® Platinum Credit Card (Kuwait and Qatar only)

The American Express® Gold Card

The American Express® Card (Green)

The American Express® Gold Credit Card

The Gulf Bank American Express® Gold Credit Card

The American Express® Credit Card

Cards held must be active and current and Cardmembers have to register into the Membership Rewards® Millionaire.

This offer is not open to employees of AEME and anyone directly connected with the draw.

### **Registering for the Offer**

Cardmembers are not required to register on every single Card he or she holds. Cardmembers are required to register only once and the offer will apply across all the other Cards.

Cardmembers can register for the offer through any one of the following methods:

- Email
  - By clicking on 'Register' on the offer email and following the instructions.
- Telephone
  - Calling AEME on the number on the back of any eligible Card and following the Customer Services team's instructions.

## Registration Period

Cardmembers can register for the offer from the 23<sup>rd</sup> March until 6<sup>th</sup> May (both dates inclusive). Even if Cardmembers register after 23<sup>rd</sup> March, they will be awarded for eligible purchases made during the offer period beginning from 23<sup>rd</sup> March 2017. Cardmembers registering after 6<sup>th</sup> May 2017 will not be eligible for the offer.

## How to Enter the Draw

Eligible purchases mean purchases made at Service Establishments Points of Sale by Eligible Cards that are registered for the offer. This includes purchases made online.

**Purchases made at the Dubai Mall during the offer period are not eligible for this offer and will not be calculated toward the raffle entry.**

After registration, eligible Cardmembers who make \$500 (or local currency equivalent) worth of spend using any of their valid American Express Card(s) listed above during the offer period will receive the following raffle entries for the draw:

Type of Spend	Number of Raffle Entries
\$ 500 (spend in a currency other than the currency denomination of your Card) e.g. making eligible purchases in BHD if your Card is denominated in USD	2 Raffle Entries
\$ 500 (in the currency denomination of your Card)	1 Raffle Entry

For registered Cardmembers, eligible purchases on Supplementary Card(s) will also be considered for the offer.

Payment of Fees and Charges, foreign-exchange markups, Cash Withdrawal transactions and related fees and cancelled or reversed transactions and any other payments of outstanding amounts or fees on the eligible Cards will be excluded from this offer.

You will continue to earn the standard 1 Membership Rewards point per US\$1 (or local currency equivalent) during the offer period.

## Raffle Draws and Notification of Winners

Number of Draws	Number of Winners
-----------------	-------------------

1	5 Winners in total
---	--------------------

Winners will be determined by random drawings. A winning Cardmember in one draw will not be eligible for subsequent draws.

Winners of the raffle draw will be notified via either phone, email, postal mail, on the website or by any other means that AEME deems appropriate.

By participating in this raffle draw winners agree to AEME publishing their names on its website or in the media free of charge.

All raffle draws will be conducted by AEME and held under the supervision of the Ministry of Industry and Commerce.

The 1,000,000 bonus Membership Rewards Points will be credited to the winning Accounts no later than 31<sup>st</sup> July 2017.

Winners can redeem their draw prize of 1,000,000 Membership Rewards Points for any of the available Membership Rewards provided by AEME. All Membership Reward redemptions are subject to availability and certain restrictions may apply. All eligible Cardmembers are bound by the Membership Rewards Programme [terms and conditions](#).

## **Relationship with Other Offers**

Cardmembers who avail this offer will remain eligible for any other offer or promotion running simultaneously by AEME, unless otherwise specified.

## **General Terms**

Taxes and fees are applicable upon redemption of airline tickets across airline partners in the Membership Rewards programme.

Cardmembers' Card Accounts must be shown as active and regularized at the draw date. Any cancelled or deactivated accounts before or on 11<sup>th</sup> July 2017 will not be eligible for the raffle draw.

Membership Rewards points are provided by AEME. All Membership Rewards redemptions are subject to availability and certain restrictions may apply. The Membership Rewards offer points are not transferrable and cannot be exchanged for cash or credit.

During the offer period all transactions will continue to incur Fees, Charges and applicable Interest rates as per the prevailing Schedule of Fees and Charges.

AEME reserves the right to modify or change all or any of the terms applicable to the offer or to extend or discontinue the offer at its absolute discretion and without assigning reasons. AEME will keep Cardmembers informed about these changes.

The Terms and Conditions governing this offer are in addition to and not in substitution of the Primary Terms and Conditions governing Card usage. Cardmembers warrant that they have read these Terms and Conditions carefully and participate in this offer willingly.

All questions or disputes regarding eligibility for the offer or the conduct of the raffle draw will be resolved by AEME in its sole discretion. AEME's decision on all matters relating to the offer shall be final, binding and conclusive and no correspondence will be entertained.

AEME's failure to enforce any term or condition does not constitute a waiver of that term or condition by AEME.

AEME's obligations under this offer are subject to any restriction or limitation imposed by any regulatory, judicial or administrative authority with jurisdiction over AEME, and AEME will not be liable to the extent any decision, direction, order or determination by such body prohibits or restricts AEME's performance under or compliance with this offer.

AEME reserves the right to modify or suspend the raffle draw in whole or in part in the event of a virus, a computer bug, a malfunction of computer component, software or communication line or unauthorized human intervention or any other cause that is beyond AEME's control that could corrupt or affect the administration, security, impartiality or normal course of the raffle draw.

Cardmembers release and discharge AEME from any and all liability resulting from any unauthorized human intervention, or any other cause, including but not limited to malfunction of any computer component, software or communication line, any loss or absence of network communication, any faulty, incomplete or unintelligible transmissions which could limit the opportunity of any individual to enter the raffle draw, or prevent them from doing so.

AEME reserves the right to request proof of identity. If the Cardmember refuses to provide any of the details requested without a good reason then he/she may not qualify for the prize. If AEME becomes aware of any fraud, deceit, misconduct or similar action during or in relation to this offer then AEME reserves the absolute right to exclude the Cardmember from the draw and may revoke any won prizes unless it is proven to the satisfaction of AEME, that he/she had no actual or imputed knowledge or participation in such fraud or deceit or similar action.

AEME regards the confidentiality of its Cardmembers personal information with the utmost security. However, AEME does not accept any responsibility for any promotional material or other material communicated to the Cardmembers by third parties that independently obtained any personal information.